

# November 2021

**TRANSITION  
TO EMPLOYMENT  
FOR NEWCOMERS**

Supporting newcomers  
on their pathway to  
employment



**POLYCULTURAL**  
IMMIGRANT & COMMUNITY SERVICES

**Open for:** permanent resident,  
protected person or convention  
refugee at any stage of job search

Monday	Tuesday	Wednesday	Thursday	Friday
1	2 <u>Alternative Careers and Career Changes</u> 3:00 pm - 4:00 pm Selina	3	4 <u>Writing a Targeted Resume</u> 3:30 pm – 4:30 pm Mariam	5
8	9	10 <u>Using Social Media for Job Search</u> 3:30 pm - 4:30 pm Selina	11 <u>Your Rights at Work, Health and Safety</u> 3:00 pm – 4:00 pm Mariam	12
15	16 <u>International Credential Evaluation</u> 3:00 pm – 4:00 pm Mariam	17	18 <u>Writing a Cover Letter</u> 3:00 pm – 4:00pm Celeste	19
22	23 <u>LinkedIn 101</u> 11:30 am -12:30 pm Celeste	24	25 <u>Bridging Program &amp; Professional Upgrading</u> 3:30 pm - 4:30 pm Selina	26
29	30			

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Immigration, Refugees  
and Citizenship Canada

Immigration, Réfugiés  
et Citoyenneté Canada

## Workshop Descriptions

<p><b>Alternative Careers and Career Changes</b></p> <p>In this workshop, you will gain information on how to find an alternative career and adjusting to a career change. There will be live demonstrations on where to find alternative careers related to your profession and industry. We will provide you with the tools that can help you find careers of interest and explore the new career path.</p>	<p><b>Writing a Targeted Resume</b></p> <p>Join our resume workshop and learn how to customize your resume for each job you apply to. This workshop will also show you:</p> <ul style="list-style-type: none"> <li>• The different types of resumes that will get you the job you want</li> <li>• How to write a targeted resume</li> <li>• Tips and techniques to make your resume more powerful and impressive</li> <li>• How to write a resume that will fit the application tracking system (ATS)</li> </ul>	<p><b>Using Social Media for Job Search</b></p> <p>In the time of a pandemic, social media is greatly utilized by employers and job seekers. Through this workshop, you will gain an understanding of how to use social media to find a job. We will provide tips on how to leverage your social media platforms. We will be looking at the main platforms such as LinkedIn, Twitter, Facebook and other social media platforms.</p>
<p><b>Your Rights at Work, Health and Safety</b></p> <p>This workshop is about your rights at work under the Ontario Employment Standard Acts (ESA). Clients will have plenty of opportunity to ask questions and they will be provided with their basic rights at work. This session will also provide ample information about how to maintain your health and safety at work.</p> <ul style="list-style-type: none"> <li>• NOTE: We do not provide legal advice.</li> </ul>	<p><b>International Credential Evaluation</b></p> <p>Please join us in this informative workshop about credential evaluation. We will be discussing the importance of a credential evaluation, reasons and purposes of having your credentials assessed, services that provide credential evaluation, and resources for financial support. If you are having difficulties with going through the process of having your credentials assessed, we will provide information about the WES Gateway Program where you will learn about the eligibility and suitability of the program.</p>	<p><b>Writing a Cover Letter</b></p> <p>This workshop covers strategies on professional ways to introduce yourself, summarize your credentials, and learn how to use an impact letter as a marketing tool to make a good impression to a potential employer.</p>
<p><b>LinkedIn 101</b></p> <p>In this workshop, you will learn how to create a LinkedIn profile. We will be discussing how to make your LinkedIn profile more targeted and more attractable to employers and recruiters. You will also be provided with tips on how to create personalized connection requests through your LinkedIn profile.</p>	<p><b>Bridging Program &amp; Professional Upgrading</b></p> <p>This workshop will provide you with information on how to accelerate your career in Canada with bridging programs or professional upgrading. You will be provided with information and resources on where to look for and find appropriate programs that suit your international experience.</p>	

To register click on the workshop title in the calendar.

To join the program contact us at 1-844-493-5839

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